

TABLE OF CONTENT

1. Background and Context.....	2
1.1. Key Challenges:	2
1.2 Strategic Objectives	2
Increase Awareness and Advocacy	2
Promote Equitable Representation	2
Enhance Access to Resources	2
Strengthen Institutional Capacity	2
Prevent and Respond to Gender-Based Violence.....	2
1.3. Guiding Principles	3
2.0 Implementation Mechanisms	3
a) Stakeholder Engagement.....	3
b) Policy and Legislative Support	4
c) Capacity Building.....	4
d) Data Collection and Monitoring	4
e) Community Engagement and Mobilization Strategies	4
f) Community Sensitization Campaigns	4
g) Engagement with Traditional and Religious Leaders.....	4
h) Cultural Considerations in Gender Inclusion	5
i) Infrastructure Development for Gender Inclusion	5
j) Inclusive Health and Educational Facilities	5
k) Economic Empowerment of Women and Youth	6
Key Activities.....	6
3.0 Gender-Responsive Legal and Policy Frameworks	7
4. Monitoring and Evaluation Framework.....	8
.1 Indicators for Monitoring and Evaluation.....	8
5. Budget.....	9
6. Sustainability Plan.....	10
1. Community Ownership:	10
2. Policy Integration:	10
3. Capacity Development:.....	10
4. Resource Mobilization:	10
7.0 Conclusion.....	11

1. Background and Context

Narok Municipality, located in Narok County, faces unique challenges that influence gender inclusion, such as cultural norms, socio-economic disparities, and limited access to resources for certain groups. This framework seeks to address these challenges by fostering a participatory and inclusive governance structure.

1.1. Key Challenges:

- Patriarchal Practices: Traditional roles often limit women's participation in leadership and decision-making.
- Economic Inequality: Women have limited access to land ownership, financing, and employment opportunities.
- Education Disparities: Girls face higher dropout rates due to early marriages and household responsibilities.
- Gender-Based Violence: Cases of domestic violence, female genital mutilation (FGM), and child marriage are prevalent.

1.2 Strategic Objectives

Increase Awareness and Advocacy

- Conduct public campaigns to promote gender equality.
- Provide gender-sensitivity training for municipal staff and community leaders.
- Collaborate with local schools, faith-based organizations, and NGOs to disseminate inclusive messages.

Promote Equitable Representation

- Establish quotas or targets for gender representation in municipal decision-making bodies.
- Support women's participation in local governance through mentorship and leadership training.
- Facilitate forums for marginalized groups to voice their needs and concerns.

Enhance Access to Resources

- Ensure equitable allocation of municipal resources such as land, credit, and education.
- Provide targeted support for women- and youth-led enterprises.
- Develop inclusive infrastructure that accommodates the needs of all genders (e.g., safe public spaces, clean water, and sanitation).

Strengthen Institutional Capacity

- Integrate gender-responsive budgeting in municipal planning.
- Appoint a gender focal person in the municipal office to oversee the implementation of gender policies.
- Establish a Gender Inclusion Committee to guide and monitor initiatives.

Prevent and Respond to Gender-Based Violence

- Create safe reporting mechanisms for survivors of violence.
- Partner with law enforcement to ensure timely and effective responses to cases of abuse.
- Develop community programs to address harmful practices such as early marriage and gender discrimination.

1.3. Guiding Principles

- Equity: Ensure that both men and women have access to resources, opportunities, and decision-making platforms.
- Empowerment: Build capacity and confidence among marginalized groups to actively engage in governance and community development.
- Participation: Promote meaningful involvement of all genders in policymaking and implementation.
- Intersectionality: Acknowledge and address the overlapping factors (e.g., age, disability, ethnicity) that influence gender inequality.
- Accountability: Establish systems to monitor and evaluate progress toward gender inclusion.

2.0 Implementation Mechanisms

a) Stakeholder Engagement

- Identify and involve key stakeholders, including:
 - ✓ Local government authorities.
 - ✓ Community-based organizations (CBOs).
 - ✓ Traditional leaders.
 - ✓ Civil society and NGOs.
 - ✓ Private sector players.

b) Policy and Legislative Support

- Review and revise local by-laws to align with national gender equality standards.
- Advocate for gender-inclusive legal reforms where gaps exist.

c) Capacity Building

- Organize workshops and training for municipal staff and community representatives.
- Provide technical support to local businesses and cooperatives to ensure they are inclusive.

d) Data Collection and Monitoring

- Establish a database to track gender-disaggregated data on participation and resource allocation.
- Use surveys and focus groups to evaluate the impact of gender-inclusive programs.

e) Community Engagement and Mobilization Strategies

Community engagement is a cornerstone for the successful implementation of gender inclusion initiatives. Effective strategies ensure that both men and women, as well as marginalized groups, are actively involved in all stages of the process, from planning to execution.

f) Community Sensitization Campaigns

- **Public Education:** Organize roadshows, open forums, and town hall meetings to discuss the importance of gender equality and participation.
- **Peer-to-Peer Advocacy:** Train community influencers, including local youth and women leaders, to act as advocates for gender inclusion.
- **Social Media and Digital Platforms:** Use platforms such as WhatsApp, Facebook, and local radio stations to reach a broader audience, especially youth, who are active on these platforms.

g) Engagement with Traditional and Religious Leaders

- **Dialogue with Elders:** Engage elders and cultural leaders to facilitate open conversations about changing gender norms. This is critical in addressing practices like female genital mutilation (FGM) and child marriage.
- **Faith-Based Organizations:** Collaborate with churches and mosques to promote gender equality within religious teachings and community events.
- **Traditional Media:** Use local languages and traditional forms of communication (e.g., storytelling, songs, and dances) to spread messages of inclusion and equality.

h) Cultural Considerations in Gender Inclusion

Narok is home to diverse ethnic communities, with the Maasai being the predominant group. Cultural sensitivity is key to designing programs that are accepted and embraced by the community. Efforts should be tailored to challenge harmful traditions while respecting cultural heritage.

Addressing Patriarchal Norms

- **Male Involvement:** Engaging men is critical for achieving gender equality. Organize workshops where men are educated on how to support women's rights and empowerment.
- **Redefining Masculinity:** Promote the idea of positive masculinity, where men are encouraged to share domestic responsibilities, support women's education, and challenge toxic gender norms.

Incorporating Traditional Knowledge

- **Traditional Knowledge Sharing:** Integrate indigenous knowledge systems to address gender issues, such as women's roles in resource management or community healing practices.
- **Celebrating Women in Culture:** Elevate the role of women in traditional ceremonies, history, and storytelling, thereby acknowledging and promoting their historical contributions.

i) Infrastructure Development for Gender Inclusion

Physical infrastructure plays a pivotal role in ensuring equal access to services and opportunities. Gender-sensitive infrastructure makes it easier for women and marginalized groups to participate in both public and economic life.

Safe Public Spaces

- **Women and Child-Friendly Spaces:** Design public spaces, parks, and marketplaces that are safe for women and children, with well-lit areas, accessible paths, and gender-sensitive amenities.
- **Inclusive Transport Systems:** Ensure that transportation options are safe and accessible for women and people with disabilities, offering affordable fares and convenient schedules.

j) Inclusive Health and Educational Facilities

- **Reproductive Health Access:** Ensure that women have easy access to maternal and reproductive health services, such as clinics for antenatal care, family planning, and postnatal care.

- **Female Education and Skills Development:** Expand vocational training centers focused on women and girls, providing opportunities for women to acquire marketable skills.

k) Economic Empowerment of Women and Youth

For gender inclusion to be truly effective, economic independence is essential. Programs that promote entrepreneurship, access to financial resources, and economic literacy will enable women to have a stronger voice in society.

Women-Led Enterprises and Cooperatives

- **Business Development Training:** Offer business management, financial literacy, and digital skills training for women entrepreneurs. This can be done through collaborations with local business incubators and banks.
- **Access to Credit:** Work with financial institutions to create loan products that are specifically designed for women and youth, ensuring that they have the necessary capital to start and expand businesses.
- **Market Linkages:** Create networks and platforms that connect women entrepreneurs with markets, both locally and nationally, to sell their products and services.

Agricultural Support for Women Farmers

- **Agricultural Training:** Provide female farmers with training on modern farming techniques, sustainable agriculture, and climate-resilient crops.
- **Access to Land:** Advocate for land rights reforms that allow women to own and control land, which is crucial for economic empowerment in rural areas.
- **Gender-Sensitive Agricultural Policies:** Develop policies that ensure women farmers have access to government subsidies, agricultural extension services, and technology

Key Activities

Activity	Target Group	Timeline	Responsible Entity
Gender-sensitivity training	Municipal staff	Quarterly	Municipal Gender Committee
Public awareness campaigns	Community members	Bi-annual	Local NGOs, CBOs
Leadership mentoring programs	Women and youth	Annually	Municipal Office, NGOs
Safe public spaces project	General public	Ongoing	Urban Planning Department
Gender-based violence response units	Survivors	Ongoing	Law Enforcement, NGOs

❖ Implementation Roadmap

Phase 1: Planning and Capacity Building

Duration: 6–12 months

Activities:

- Conduct a baseline survey on gender disparities in Narok.
- Form a multi-stakeholder Gender Inclusion Committee.
- Develop and disseminate a Gender Action Plan.

Phase 2: Implementation

Duration: 2–4 years

Activities:

- Roll out training programs, community forums, and infrastructure projects.
- Implement pilot programs (e.g., gender-inclusive budgeting and mentorship schemes).
- Monitor progress with quarterly reports.

Phase 3: Evaluation and Scaling

Duration: Ongoing

Activities:

- Conduct annual reviews of policies and programs.
- Share success stories to build momentum for scaling initiatives

3.0 Gender-Responsive Legal and Policy Frameworks

In formulating this gender inclusion and participation framework, we recognize and commit to ensure that it aligns with national and international laws and conventions related to gender equality. We in particular stand guided by the constitution of Kenya 2010, that vests sovereignty with the people of Kenya who are comprised of male and female. The Kenyan parliament has passed enabling legislative frameworks that give implementation push to the Constitution. These Acts together with the National Gender and Development Policy 2000, will guide the municipality in enforcing gender equality and equity in all its undertaking. In addition, the municipality will also be guided by the international treaties ratified by the nation in pushing for a gender sensitive service to the people of Narok.

Reviewing Local Legislation

- **Gender-Responsive Policy Review:** Regularly review municipal policies to ensure they align with national and international gender equality standards. Policies should address issues like violence against women, land ownership, and access to education.
- **Legislative Advocacy:** Advocate for the enactment of laws that ensure equal representation of women in political office and decision-making bodies at the local level.
- **Access to Legal Services**

- Legal Aid for Women: Set up community legal aid centers to provide free legal advice and representation to women and marginalized groups, particularly in cases of land disputes, domestic violence, and inheritance issues.
- Gender-Based Violence (GBV) Response: Strengthen local legal frameworks to ensure effective prosecution of gender-based violence cases and provide comprehensive support for survivors (e.g., protection orders, counseling).

Data Collection and Research for Evidence-Based Policy Making

Data is crucial for monitoring progress and ensuring that policies are effectively addressing gender disparities.

Gender-Disaggregated Data Collection

- Baseline Survey: Conduct a comprehensive baseline survey to gather data on gender-based violence, access to education, employment, and health services.
- Annual Gender Report: Publish an annual gender report that tracks the progress of the municipality in terms of gender inclusion and participation. This can include statistics on gender representation, economic participation, and legal cases.
- Community-Driven Research
- Participatory Research: Engage the community in identifying local gender issues through participatory research methods, ensuring that the voices of women, youth, and marginalized groups are heard.
- Data Transparency: Make gender data publicly available and accessible to all stakeholders, including the community, local organizations, and policymakers.

4. Monitoring and Evaluation Framework

4.1 Indicators for Monitoring and Evaluation

To track progress effectively:

1. Quantitative Indicators:

- Percentage of women in local governance roles.
- Number of women accessing municipal funds.
- Reduction in reported cases of GBV and FGM.

2. Qualitative Indicators:

- Improved perceptions of gender equality in the community (measured through surveys).
- Feedback from community forums and focus groups.

3. Program-Specific Indicators:

- Participation rates in gender-sensitivity training programs.
- Utilization of municipal services by women and marginalized groups

5. Budget

Allocate resources through:

- County government revenue.
- Partnerships with international donors and NGOs.
- Community contributions and public-private partnerships.

5.1 Budget Breakdown

Indicative Budget Allocation:

Category	Proposed Allocation (%)	Details
Capacity building and training	20%	Workshops, Materials, and Stakeholder Training.
Infrastructure development	30%	Building Safe Spaces and Inclusive Facilities.
Advocacy and public campaigns Programs.	15%	Media campaigns, forums, and outreach

Gender-inclusive programs	25%	Leadership mentoring, enterprise support.
Monitoring and evaluation	10%	Data collection, audits, and reporting.

6. Sustainability Plan

To ensure long-term impact:

6.1 Community Ownership:

- Involve community members in program design and implementation.
- Create community-based committees to oversee initiatives.

6.2 Policy Integration:

- Embed gender-inclusive policies into the municipality’s broader strategic plan.
- Advocate for sustained funding through Narok County budgets.

6.3 Capacity Development:

- Continuously train leaders and community members on emerging gender-related issues.
- Build partnerships with educational institutions to incorporate gender studies into local curricula.

6.4 Resource Mobilization:

- Leverage public-private partnerships (PPPs) to attract investments in gender programs.
- Apply for grants and support from international donors.

This enhanced framework provides a comprehensive and actionable guide for Narok Municipality to build a gender-inclusive society that values the participation of all its residents.

Long-Term Sustainability and Scaling Up

For this framework to be truly impactful, there must be a clear strategy for ensuring its sustainability and scaling up beyond the initial implementation phase.

Strengthening Institutional Partnerships

- Collaboration with National Government: Align municipal policies with national gender initiatives, ensuring that Narok is integrated into national gender equality programs.
- Donor Funding and Partnerships: Cultivate partnerships with international development organizations, foundations, and the private sector to secure long-term funding for gender inclusion programs.
- Capacity Building for Local Institutions
- Leadership Development: Invest in leadership development programs for women and marginalized groups to foster long-term participation in governance and decision-making.
- Institutionalizing Gender: Embed gender considerations into the core structure of local governance, ensuring that gender is a priority at all levels of decision-making

7.0 Conclusion

The Gender Inclusion and Participation Framework for Narok Municipality provides a comprehensive, multi-dimensional approach to creating a more equitable society where all individuals regardless of gender can thrive. Through a combination of awareness campaigns, legislative reforms, capacity building programs, economic empowerment, and community engagement, the framework aims to promote gender equality, protect human rights, and ensure long-term sustainable development in Narok.